



EXPERIENCE CONTINUED

Freelance Artist, Various Clients, Oct 2003–Present

- Consulting and creation of multimedia and print publications for non-profits and small businesses.
- Art instruction for children and adults in diverse communities.

Owner, DIY Studio Sept 2010– Sept 2014

- Provided instruction to students in studio workshops.
- Developed art education curriculum for both children and adults.
- Secured funding through grants and community partnerships.
- Provided materials and ordered supplies for courses.
- Designed newsletters, web site, blog and print materials.
- Produced instructional videos and publications for use in the studio.
- Curated and created content for blog and social media.

Owner, Charmed June 2006–Sept 2010

- Designer and inventor of movable artisan jewelry and charms.
- Created brand identity, packaging and implemented marketing strategies.
- Designed marketing materials including trade show displays, catalogs, direct mailings, brochures, advertising, and web site with integrated shopping cart.

Marketing Coordinator, University of Oregon Housing Jan 2002–Oct 2003

- Designed and produced a wide variety of multimedia and print publications and promotional products for residence halls, family housing, dining, facilities, catering and conference services, which were used for recruitment and marketing of approximately 25,000 potential customers annually.
- Created diagrams, graphics and illustrations.
- Took photographs and maintained photo and publication archives.
- Participated in campus think tank discussions.
- Coordinated design and production details and specifications with University of Oregon Printing and Mailing Services as well as off-campus printing agencies.
- Developed and tracked project budgets and details to include materials, timing and production costs.
- Produced design projects from conception to delivery to ensure timeliness and cost efficiency.

REFERENCES

Available on request

